



**27 FEB – 1 MAR 2026**

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# **ACCELERATING INNOVATION DRIVING BUSINESS**



**International Exhibition & Conference on Passenger  
& Commercial Vehicles, Auto Components & Accessories,  
Auto Aftermarket & Auto care**

 **CIDCO Exhibition & Convention Centre, Navi Mumbai, India**

## ABOUT IIMS

**India International Motor Show (IIMS) 2026**  
is a **world-class platform** where

≡ **Business Happens**

OEMs, manufacturers, investors, policymakers, suppliers

≡ **Innovation Leads**

EVs, hybrids, components, startups, MSME pavilion

≡ **Experiences Inspire**

Test drives, launches, motorsports, vintage cars, entertainment

**The gateway to South Asia's auto market**  
— uniting B2B opportunities with consumer excitement.

## About the Organiser – Percept Limited

*Percept is India's leading Entertainment, Media & Communications Group with 35+ years of experience in creating world-class events and IPs. With a team of 200+ professionals and 28 offices across India & the Middle East, Percept specializes in delivering business, lifestyle, and entertainment platforms that combine scale, creativity, and innovation to engage global audiences.*



## THE EXPO AT A GLANCE

India International Motor Show (IIMS) 2026  
is a **360°** celebration of mobility

### SCALE & SPECTRUM

**20,000+**

sqm of exhibition space, live demonstrations, and exclusive test tracks

**250+**




exhibitors across passenger & commercial vehicles, EVs, components, accessories, aftermarket & services

Global & Indian pavilions showcasing cutting-edge innovation






# THE UNMISSABLE EVENT FOR YOU BUSINESSES GROWTH

## BUSINESS POWERHOUSE

- ≡  Curated B2B buyer–seller meets
- ≡  Technical forums, keynote sessions & masterclasses
- ≡  Networking with OEMs, investors, policymakers & trade associations

## CONSUMER MAGNET

- ≡  Curated B2B buyer–seller meets
- ≡  Technical forums, keynote sessions & masterclasses
- ≡  Networking with OEMs, investors, policymakers & trade associations

*From serious business to pure passion – all under one roof.*



# WHY IIMS 2026 IS UNMISSABLE

## Global Gateway

India's largest auto platform linking South Asia & South-East Asia.

## Innovation Frontline

Dedicated EV, hybrid & startup pavilions spotlighting the future of mobility.

## Business Impact

A launchpad for new products, partnerships, investments & collaborations.

## Consumer Engagement

Direct connect with enthusiasts, buyers, influencers & media.

### Key Highlights

- ≡ 🚛 3 days of exhibitions, test drives & entertainment
- ≡ 🚛 4 industry zones + SME/MSME/SSI Innovation Pavilion
- ≡ 🚛 Coverage across vehicles, components, accessories & services
- ≡ 🚛 For the Ready Vehicles there will be platforms for New launches, and Test Drives



## INDUSTRY & PARTICIPATION

### India Auto Industry Snapshot (2024)



Passenger Vehicles  
**4.3M units**  
(+4.2%)



Two-Wheelers  
**19.5M units**  
(+14.5%)



EV adoption  
accelerating with  
**\$1.52B FDI inflows**

Strong support via PLI scheme & Make in India

### Driving the Growth of India's Automobile Industry

#### 🚗 Connect with the Most Influential Buyers Across India's Auto Belt

Meet high-value trade visitors and decision-makers from Maharashtra, Gujarat, Madhya Pradesh, Karnataka, Tamil Nadu, and South India's industrial hubs. Engage with dealers, distributors, OEMs, component manufacturers, fleet operators, and corporate buyers who drive real business across India's thriving mobility ecosystem.

#### 🚗 Tap Direct B2B Opportunities through Curated Buyer-Seller Meetings

IIMS 2026 will host exclusive B2B matchmaking sessions designed to connect exhibitors with qualified trade buyers, procurement heads, and sourcing partners. These structured meetings ensure that every interaction counts — turning showcases into partnerships and leads into measurable business.

#### 🚗 Access High-Potential International & Domestic Delegations

Engage with international trade delegations from the Indian Subcontinent and Southeast Asia, along with industry association members from key auto and manufacturing sectors. This provides exhibitors a direct channel to expand networks, explore export opportunities, and forge cross-border collaborations.

#### 🚗 Showcase Your Brand at India's Fastest-Growing Mobility Hub

Navi Mumbai, Pune, Nashik, and nearby industrial clusters represent India's largest automotive and manufacturing corridor. Exhibiting at IIMS 2026 means positioning your brand right where decisions are made, technologies are adopted, and industry trends are shaped — in the heart of India's innovation economy.



## Industry Support



## Participation Options

**Shell Scheme**  
(9 sqm)  
Ready booth



**Bare Space**  
(18 sqm min)  
Custom design



**Pavilion**  
(36 sqm min)  
Group showcase





## Contact

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